

Looking for ways to
ADD MONEY TO YOUR PROPERTY'S BOTTOM LINE?
Learn what your competition knows...
Proactive Energy Management = COST SAVINGS

NATIONAL ASSOCIATION of HOTEL & LODGING ENGINEERS
Presents the
INAUGURAL 2010 NAHLE EDUCATIONAL RETREAT & EXPO
In Conjunction with the CFHLA Tradeshow, "the HEAT"
ORLANDO WORLD CENTER MARRIOTT – ORLANDO, FL
NOVEMBER 10, 11 AND 12TH

WEDNESDAY Nov. 10th 1:00 PM - 4:00 PM

PROPERTY TOUR - Jeffrey Plutz, CEOE, FMA, RPA, Director Of Engineering and Resort Facilities, Orlando World Center Marriott provides a Heart-Of-The-House tour of their award winning property. See first-hand energy management systems and green 'cost-saving' initiatives including their central plant, laundry, and green recycling efforts. Cardboard recycling alone saved an equivalent of 3,186 trees and chiller plant improvements saved a whopping 8,250,000 Kwh!!! (At \$12-1/2 cents per Kwh that's over a \$Million Dollars \$1,000,000.00)

THURSDAY Nov. 11th 8:00 AM – 4:00 PM

Educational Forum and EXPO

ENERGY STAR - U.S. Environmental Protection Agency. Our Keynote Speaker, Julio Rovi, discusses the benefits of EPA's Energy Star program and their software tool, Portfolio Manager. Portfolio Manager is an interactive energy management tool that allows you to track and assess energy and water consumption across your entire portfolio of buildings in a secure online environment. Whether you own, manage, or hold properties for investment, Portfolio Manager can help you set investment priorities, identify under-performing buildings, verify efficiency improvements, and receive EPA recognition for superior energy performance.

LIBERTY BUILDING FORENSIC & HILTON HOTELS
David Odom, forensic consultant, and Norm Nelson, PE (Hilton Hotels) discuss "Operating a Green Hotel in a Bad Economy: What Strategies Make Sense" with special emphasis given to sound and proven energy conservation, indoor air

quality, and short pay-back concepts.

INTERCONTINENTAL HOTELS Harry Hobbs, DOE, discusses his property's recent LEED Certification and the coupling of local utility rebates with vision, initiative, perseverance, and good old American drive to make it all happen.

LUNCH – Sponsored by SERTA MATTRESS; WATER MANAGEMENT CONSULTANTS; & Sponsor TBD

GRAINGER INDUSTRIAL SUPPLY – Kevin Hartler discusses the big users of energy and water that you may not have discovered and actions to mitigate costs, maintain guest satisfaction and reduce your impact on the environment.

LODGING ENGINEER – Art Attaway, presents two hotel case studies from the recent NAHLE chapter he authored for Michigan State University and the AH&LEI's textbook on hotel sustainability. Learn how to champion your LEED & Energy Star Certifications, select energy related capital-investments, rebates and evaluate 'Pay-Backs'.

ENERGY PANEL DISCUSSION – Tim Arwood, CEOE, (Sonesta Hotels) hosts a panel discussion on energy incentives, rebate programs, and how to set investment priorities.

RECEPTION & TABLE TOP EXPO 4:00 PM Sponsored by GRAINGER INDUSTRIAL SUPPLY

FRIDAY Nov. 12th

Educational Sessions

Engineer's Breakfast – Tentative - Sponsor TBD

The Stone & Tile School – John Freitag / Fred Hueston, PhD "What you MUST know about your marble and stone maintenance including how to earn LEED points"

CFHLA's Tradeshow, "The HEAT" – 11:00 AM – 4:00 PM



EDUCATIONAL RETREAT & EXPO REGISTRATION FORM
\$279 Attendees (Engineers, GMs, Asset Managers) / \$139 MEMBERS

Name _____
First Last

Property Name _____

Property Address _____
No. Street

City State Zip Code Phone Number

Title/Position _____

Email Address (your personal email) _____

ATTENDEE: Member \$139 Non-member \$279

VENDOR SPONSORSHIPS: Table Top Display \$500 Engineer's Breakfast \$2,500
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You may also register and pay online at: <http://www.nahle.org/Registration> Total \$ _____

Mail completed registration form to:
P.O. Box 30844, Alexandria, VA 22310
Questions or to register by phone: Call (703) 922-7105

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